

Foothill High School – 19251 Dodge Avenue – Santa Ana, CA 92705

There are many exciting ways our community can support the approximately 200 players that make up our program. Business sponsorships are a great opportunity to get exposure for your business and we have a variety of options to choose from:

1) **Media Guide** - a program book available for purchase at all of our Varsity home games. This season we have 6 home games that will have an estimated attendance of 1,500 - 2,000 fans. Ads for your business are available in the following sizes:

Inside Back Cover and Back Cover	7.5" x 10" Vertical	\$1000
Full Page	7.5" x 10" Vertical	\$600
Half Page	4.75" x 7.5" Horizontal	\$300
Quarter-Page	4.75" x 3.5" Vertical	\$200
Business card	2.25" x 3.5" Horizontal	\$125

- 2) **Game Day Giveaways** your business can sponsor fun items with your business logo imprinted on them to promote school spirit at Varsity game nights which can also be used at other Foothill events. Possible items include pom poms, thundersticks, seat cushions, etc. Price would vary depending on item and quantity.
- 3) **Banners** a great way to promote your business with exposure to high foot traffic areas at our school.

Foothill Track Fence banners - These banners with your company logo, slogan, website and/or phone number will be hung on the track fence at Foothill High School for the entirety of our season (now through the end of the year). The JV and Freshman programs have a total of 10 home games inside our track with approximately 200 spectators from home and visiting teams. You will also get exposure from all of our high school and club team programs that use our track and adjacent baseball facilities throughout the fall and winter seasons on a daily basis. These banners are 3' x 6' and cost \$400.

Varsity Game Night Banners at Northrup Field - More information on this item coming soon!

4) **Web Ad** - Your logo can be displayed on our home page with a link to your company website for exposure to anyone that visits our website (foothillfootball.org.) The cost is only \$50 or can be a complimentary addition when you purchase a full page or cover ad in our Media Guide.

All ads, sponsorships and donations are tax deductible - Tax ID # 91-2171069.

If you would like to be a sponsor please contact Francesca Mitchell at francescamitchell@yahoo.com or (714) 425-8477.

Payments can be made via check payable to Footbill Football Boosters and mailed to:
% Melanie Fergus 2041 Inwood Lane, North Tustin CA 92705

...or you can pay online on our Sponsorship page at www.foothillfootball.org

THANK YOU FOR SUPPORTING FOOTHILL FOOTBALL!